



Together,
Let's transform your
point of sale network,
Let's make your tools digital

Expert consultants to
ensure success of
transformation programs



ABOUT *WeTransform*

We Transform is the Coventeam Group's consulting branch, specializing in the design and management of transformation programs, in particular for point of sale networks.

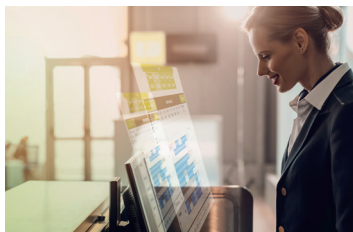
The digital component is paramount within these programs.

Founded in 2014, its first goal was to strengthen the consulting process within the Coventeam Group.

We Transform now supports large Retailers and Automotive groups in their transformation programs, within their point of sale networks.

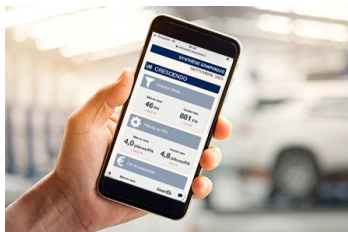
The founding team members come from large consulting firms.

OUR TRANSFORMATION PROGRAMS



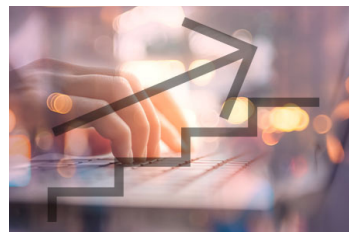
Store team planning

HR RETAIL transformation program, from efficient planning to IT workflow automation.
Results: + 15% productivity gains and payroll reliability.



Network performance management

From design to global roll-out, implementation of automated, shared and sustainable performance management solutions.



Roll-out packages

Design, deployment and management of transformation programs. Elaboration and implementation of training materials and management solutions to make these programs sustainable.



New concepts and service offers

Support in the design and testing of digital solutions until they are properly adopted by in-store employees. Financial modelling, materials, tools, and change management.



Automotive

Development of point of sale network performance

Retail

In-store team planning and productivity gains

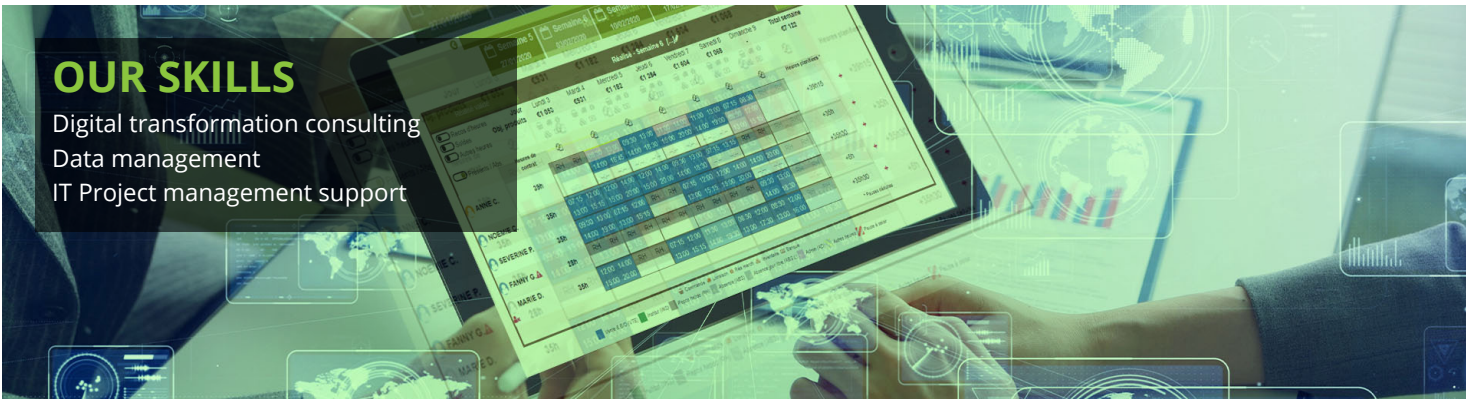
OUR REFERENCES

More than customers, partners who trust us

➤ TOGETHER, LET'S TRANSFORM YOUR POINT OF SALE NETWORK

We bring together the expertise and necessary skills to ensure the success of full-scale digital transformation programs.

We support central project team members all the way, from design and data analysis to program implementation. We manage in-store pilot phases and prepare efficient roll-out packages. Then, we help employees embrace change.



OUR SKILLS

Digital transformation consulting
Data management
IT Project management support

Digital transformation consulting

- Diagnosis and transformation plan
- Program management
- Change management
- Tool specifications

Data management

- Processing, analysis and exploitation
- Excel modelling
- Digital dashboards

IT Project management support

- Testing and monitoring of digital solutions, to fully support transformation programs





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Coventeam
Ensemble, gagnons du terrain

Together, let's gain ground
Professionals to enhance commercial performance

WeTransform
by Coventeam

Expert consultants to ensure success
of transformation programs

WeDev
by Coventeam

Experienced engineers to develop performance
boosting digital solutions