

Together,
Let's gain ground
Let's transform our
point of sale network
Let's go digital



ABOUT

The Coventeam Corporations

A team of field professionals, expert consultants and developers.

They work with MAJOR GROUPS in the AUTOMOTIVE, RETAIL or SERVICES sectors to develop the performance of their point of sale networks in today's digital world.



AUTOMOTIVE, TRUCKS, AGRICULTURAL

Commercial performance of point of sale networks

- ✓ On-site sales coaching
- ✓ Commercial outsourcing
- ✓ Commercial training
- ✓ Performance management
- ✓ Commercial organization
- ✓ Launch of new offers
- ✓ Digitization of programs and day-to-day tools

RETAIL (EQUITY STORES & FRANCHISES)

Team planning and productivity gains

- ✓ On-site organization
- ✓ Team flexibility
- ✓ Compliance with HR regulations
- ✓ Planning and TAM (Time & Activity Management)
- ✓ Digitization of data flows
- ✓ Productivity management
- ✓ Animation and Incentives

OUR REFERENCES

More than customers, partners who trust us



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SALES PERFORMANCE CONSULTING

- Sales performance diagnosis
- Potential analysis and commercial strategy
- Effectiveness of the commercial organization
- Development of the on-site sales strike force

TRAINING - COACHING

- Sales management training
- Sales training for sales teams
- Executives' sales coaching
- On-site sales coaching

OUTSOURCING

- Sales promotion resources
- Key accounts'



WeTransform
by Coventeam

TRANSFORMATION CONSULTING

- Diagnosis and design of transformation plans
- Program management
- Change management
- Tool specifications

DATA MANAGEMENT

- Data analysis and processing
- Development of business dashboards

AMOA (IT project management support)

- Program tool user's handling



WeDev
by Coventeam

DEVELOPMENT OF DIGITAL SOLUTIONS

- Innovative solutions at the service of point of sale network performance

MAINTENANCE AND SUPPORT

- Maintenance of IT solutions
- IT support
- Compliance with GDPR standards
- Provision of dedicated servers



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Professionals to enhance commercial performance

WeTransform
by Coventeam

Expert consultants to ensure success
of transformation programs

WeDev
by Coventeam

Experienced engineers to develop performance
boosting digital solutions